

Knock Out Parkinson's Gala 2018 Sponsorship/Vendor Form



Saturday, October 6, 2018
Birch Aquarium
2300 Expedition Way
La Jolla, CA 92037
Event Time: 6:00p -10:00p
Attire: Black Tie Optional

Sponsorship/Vendor Form:

Supporting Parkinson's Association of San Diego

Organization name:

Contact name:

Address:

Phone:

Email:

Form of Payment: Check or Credit Card

Credit Card Number (if form of payment):

Expiration Date: ___/___/___

CVV Code: _____

Billing Address:

Please make checks payable to and send to: Parkinson's Association of San Diego, PO Box #1633, Solana Beach, CA 92075 or visit www.parkinsonsassociation.org for more information. Contact Email: info@parkinsonsassociation.org. Contact Phone: 858.999.5671.

Sponsor/Vendor Levels – Please Check Level Desired

Title Champion - \$25,000 Donation

- Acknowledgement on PASD website and social media pages listed as a “Title Champion” of “Knock-out Parkinson’s Gala”.
- Dedicated email blast to PASD 12,000+ database with links to Title Champions sponsor website.
- Sponsor Name and logo prominently displayed adjacent to Gala logo on all collateral marketing materials (i.e., Title Champion Sponsor presents, “Knock out Parkinson’s Gala”).
- Three VIP Tables for ten in prime location at Gala (30 tickets).
- Speaking opportunity for Title Champion sponsor representative during the Gala.
- Private meet and greet with Rasheda Ali, along with other high level sponsors.
- Booth in the educational display area of Gala.
- Logo placement on step and repeat backdrop.
- Prominent placement of name and logo in all Gala marketing channels – invitation, program book, website, e-newsletter and signage.
- Logo on publicity banner in the event photos.
- Logo in rotation on all electronic screens throughout the event.
- Full page advertisement in the Gala program book, with prominent placement on inside cover or back of program book.

- Logo in rotation on all electronic screens throughout the event.
- Full page advertisement in the Gala program book, with prominent placement.

“Cruiserweight” - \$5,000 Donation

- One Premiere VIP Table to Gala (10 Tickets).
- Private meet and greet for ten guests with Special Guest Speaker, Rasheda Ali, along with other high-level sponsors.
- Name and Logo in all Gala marketing channels - Invitation, program book, website, e-newsletter, signage.
- Booth in the educational display area.
- Logo in rotation on all electronic screens throughout the event.
- Full page advertisement in the Gala program book.

“Middleweight” - \$2,500 Donation

- Half of a Premiere VIP table to Gala (5 tickets).
- Logo in rotation on all electronic screens throughout the event.
- Booth in the educational display area.
- Name and Logo in all Gala marketing channels – invitation, program book, website, e-newsletter, signage.
- Half Page advertisement in the Gala program book.

“Heavyweight” - \$15,000 Donation

- Two Premiere Tables at the Gala (20 tickets).
- Private meet and greet for twenty guests with Special Guest Speaker, Rasheda Ali, along with other high-level sponsors.
- Booth in the educational display area.
- Prominent placement of name and logo in all Gala marketing channels – invitation, programbook, website, e-newsletter and signage.
- Acknowledgement on Parkinson’s Association of San Diego social media pages before and after the event.
- Logo on publicity banner in the event photos.

“Featherweight” - \$1,000 Donation

- Two (2) Tickets to Gala.
- Booth in the educational display area.
- Logo and name in sponsor listing of program book.

“In The Ring” - \$500 Donation

- Advertisement Only Option: Half-page advertisement in Gala program book.

Ticket Options: Please Write in Amount Desired

“Inside the Ropes” - \$200

Amount:

- One ticket to attend Gala

“VIP Ringside” - \$500

Amount:

- One ticket to sit at premiere VIP table
- One ticket to attend VIP reception with Special Guest Speaker, Rasheda Ali
- Name mention in Program Book

**Please inquire with us if you are a 501(c)(3) non-profit about a special rate.*

The Parkinson’s Association of San Diego is a 501(c)(3) charitable organization Federal Tax Identification Number 33-0355142

The estimated fair market value of goods and services received is \$90 per person per ticket. Please consult your tax professional to determine what amount of your contribution may be tax deductible.