Parkinson’s Association of San Diego ("PASD") proudly presents its 2018 "Knock-Out" Parkinson’s Gala. PASD offers critical resources to an estimated 60,000 individuals who have or are affected by Parkinson’s disease in San Diego County. Services provided by PASD include information and resource identification, awareness and communication, support, education and training and other Parkinson’s disease service-based programs.

The Knock-Out Gala will feature keynote speaker, Ms. Rasheda Ali. Ms. Ali is an internationally known Author, Speaker, and PD Advocate who wrote, I’ll Hold Your Hand So You Won’t Fall: A Child’s Guide to Parkinson’s Disease, inspired by her children and her father, Muhammad Ali, who suffered from Parkinson’s disease.

Your help is critical to sustain our outreach and our ability to serve the community. All contributions remain in San Diego County to help those with PD, their care partners and families. Please consider supporting the Knock-Out Gala.

Scretts Aquarium
at UCSD La Jolla, CA

Emcee: CBS Channel 8 News Anchor Carlo Cecchetto
SPONSORSHIP LEVELS AND BENEFITS

$25,000 “TITLE CHAMPION”
• Acknowledgement on PASD website and social media pages listed as a “Title Champion” of “Knock-out Parkinson’s Gala”.
• Dedicated email blast to PASD 12,000+ database with links to Title Champions sponsor website.
• Sponsor Name and logo prominently displayed adjacent to Gala logo on all collateral marketing materials (i.e., Title Champion Sponsor presents, “Knock out Parkinson’s Gala”).
• Three VIP Tables for ten in prime location at Gala (30 tickets).
• Speaking opportunity for Title Champion sponsor representative during the Gala.
• Private meet and greet with Rasheda Ali, along with other high level sponsors.
• Booth in the educational display area of Gala.
• Logo placement on step and repeat backdrop.
• Prominent placement of name and logo in all Gala marketing channels – invitation, program book, website, e-newsletter and signage.
• Full page advertisement in the Gala program book, with prominent placement on inside cover or back of program book.

$2,500 “MIDDLEWEIGHT”
• Half of a Premiere VIP table to Gala (5 tickets).
• Logo in rotation on all electronic screens throughout the event.
• Booth in the educational display area.
• Name and Logo in all Gala marketing channels – invitation, program book, website, e-newsletter, signage.
• Half Page advertisement in the Gala program book.

$15,000 “HEAVYWEIGHT”
• Two Premiere Tables at the Gala (20 tickets).
• Private meet and greet for twenty guests with Special Guest Speaker, Rasheda Ali, along with other high-level sponsors.
• Booth in the educational display area.
• Prominent placement of name and logo in all Gala marketing channels – invitation, program book, website, e-newsletter and signage.
• Acknowledgement on Parkinson’s Association of San Diego social media pages before and after the event.
• Logo on publicity banner in the event photos.
• Logo in rotation on all electronic screens throughout the event.
• Full page advertisement in the Gala program book, with prominent placement.

$1000 “FEATHERWEIGHT”
• Two (2) Tickets to Gala.
• Booth in the educational display area.
• Name and Logo in all Gala marketing channels – invitation, program book, website, e-newsletter, signage.
• Half-page advertisement in Gala program book.

$500 “IN THE RING”
• One ticket to sit at premiere VIP table AND attend VIP reception with Special Guest Speaker, Rasheda Ali
• Name mention in Program Book

TICKETS

$500 “VIP Ringside” Tickets
• One ticket to sit at premiere VIP table

$200 “Inside the Ropes” Single Tickets
• One ticket to attend Gala

HONOREES

Lifetime Achievement Award
Dee Silver, MD

Special Contributors
Thelma Balbes
Madonna Bingham

Support Group Leaders
Paul Dawson
Max Elden
Nancy Floodberg
David Higgins
Rex McCoy
Irene Miller
Jim Paterniti
Ron Phillips

Rising Stars
Justin Kaufman
Nicole Kaufman
Grace Selecky
Justin Zhang

Special Achievement
Dijana Ristic

To purchase a sponsorship or ticket, please go to: www.parkinsonsassociation.org • For additional information please contact: 858.999.5671