Parkinson's Association of San Diego

WALK Sponsor/Vendor Levels

April 7, 2019
LIBERTY STATION

SPONSOR LEVEL - Please Check Level of Sponsorship

☐ **Title - \$25,000 Donation** (One Title Sponsor)

- a) Inclusion of Sponsor's name and logo on all materials and communications for the event
- b) Four (4) banners at the finish line of the WALK in the finisher's chute (banners to be provided by Sponsor)
- c) One (1) 10 x 20 Vendor booth in Health Expo at the WALK
- d) Unlimited admissions and entries to the WALK for Sponsor's employees, and their friends and family members
- e) Listed as the "Title Sponsor" on all WALK e-blasts and other communications to the Parkinson's Association of San Diego database
- f) Sponsor's logo predominantly featured on the back of the participant T-shirt for the WALK
- g) Four (4) tickets to the Parkinson's Association of San Diego Gala

□ Gold - \$10,000 Donation

- a) Two (2) banners at the finish line of the WALK in the finisher's chute (banners to be provided by Sponsor)
- b) Sponsor logo listed on Parkinson's Association of San Diego website
- c) One (1) 10 X 20 Vendor Booth in Health Expo at the WALK
- d) Ten (10) free entries to the WALK
- e) Logo included in all marketing materials
- f) Listed as a Sponsor on all WALK e-blasts to Parkinson's Association of San Diego database
- g) Sponsor logo on back of event participant T-shirt
- h) Two (2) tickets to the Parkinson's Association of San Diego Gala

☐ Silver - \$5,000 Donation

- a) One (1) banner at the finish line of the WALK in the finisher's chute (banner to be provided by Sponsor)
- b) Sponsor logo listed on Parkinson's Association of San Diego website
- c) One (1) 10X10 Vendor Booth in Health Expo at the WALK
- d) Eight (8) free entries to the WALK
- e) Logo included in all marketing materials
- f) Listed as a sponsor on all WALK e-blasts to Parkinson's Association of San Diego database

☐ Bronze - \$2,500 Donation

- a) One (1) banner at the finish line of the WALK in the finisher's chute (banner to be provided by Sponsor)
- b) Sponsor logo listed on Parkinson's Association of San Diego website
- c) One (1) 10 X 10 Vendor Booth in Health Expo at the WALK
- d) Four (4) free entries to the Walk

□ Copper – \$1,000 Donation

- a) Sponsor logo listed on Parkinson's Association of San Diego website
- b) One (1) 10 X 10 Vendor Booth in Health Expo at the WALK
- c) Two (2) free entries to the WALK

□ For Profit Vendor – \$500 Donation

One (1) 10 x 10 Vendor Booth in Health Expo at the WALK (Must submit vendor form and be approved in advance of the event- space does not include tent, table or chairs)

□ Not for Profit Vendor – No Fee

One (1) 10 x 10 Vendor Booth in Health Expo (Must submit vendor form and be approved in advance of the event – space does not include tent, table or chairs)