



5K STEP BY STEP SPONSORSHIP PACKET



The mission of PASD is to enable those impacted by Parkinson's disease to live their best lives through support, resources, and education.



2023 Step By Step Video

Parkinson's Association of San Diego
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Federal Taxpayer ID #: 33 0355142



Annual 5K Step by Step Walk Generally in April

Title Sponsorship – \$15,000 Donation

- Inclusion of Sponsor's name and logo on PASD website, e-blasts (these go to 9,000 individuals), flyer and other communications for the event .
- Opportunity to provide a two minute video promoting Sponsor's product(s) or philosophy/mission and support of PASD, included on website and in two e-blasts.
- Opportunity to provide a one page overview of the Sponsor's product(s) for posting on our website and in dissemination two e-blasts. Also, please provide a two sentence summary of the one-page.
- Twenty (20) free entries to the WALK
- Prominent location of one 3x6 table/ 2 chairs in the Exhibitor area

Platinum Sponsorship – \$10,000 Donation

- Inclusion of Sponsor's name and logo on PASD website, e-blasts (these go to 9,000 individuals), flyer and other communications for the event.
- Opportunity to provide a one minute video promoting Sponsor's product(s) or philosophy/mission and support of PASD, included on website and in two e-blasts.
- Opportunity to provide a one page overview of the Sponsor's product(s) for posting on our website and in dissemination in one of our e-blasts.
- Ten (15) free entries to the WALK
- Prominent location of one 3x6 table/ 2 chairs in the Exhibitor area

Gold Sponsorship – \$5,000 Donation

- Inclusion of Sponsor's name and logo on PASD website, e-blasts (these go to 9,000 individuals), flyer and other communications for the event.
- Opportunity to provide a one minute video promoting Sponsor's product(s) or philosophy/mission and support of PASD, included on the PASD website.
- Opportunity to provide a one page overview of the Sponsor's product(s) for posting on our website.
- Ten (10) free entries to the WALK
- Prominent location of one 3x6 table/ 2 chairs in the Exhibitor area

Silver Sponsorship – \$2,500 Donation

- Inclusion of Sponsor's name and logo on PASD website, e-blasts (these go to 9,000 individuals), flyer and other communications for the event from now until the event date.

- Opportunity to provide a one page overview of the Sponsor's product(s) for posting on our website and in dissemination in two of our e-blasts.
- Five (5) free entries to the WALK
- One 3x6 table/ 2 chairs in the Exhibitor area

Copper Sponsorship – \$1,000 Donation

- Inclusion of Sponsor's name and logo on PASD website, e-blasts (these go to 9,000 individuals), flyer and other communications for the event.
- Two (2) free entries to the WALK
- One 3x6 table/ 2 chairs in the Exhibitor area

Sponsor – \$500 Donation

- Inclusion of Sponsor's name and logo on PASD website, e-blasts (these go to 9,000 individuals), flyer and other communications for the event.
- One 3x6 table/ 2 chairs in the Exhibitor area

Not for Profit Sponsor – Still free! But, we please request that you create a team for the Walk.

- Listing on our website as a WALK Supporter
- One 3x6 table/ 2 chairs in the Exhibitor area

CONTACT US FOR MORE INFORMATION

For more information on all sponsorship opportunities please contact PASD Executive Director Chris Buscher at 858-999-5671 or info@parkinsonsassociation.org.