



Rasheda Ali Walsh, and her father, Muhammad Ali

## Knockout PARKINSON'S

*This Event video is on the Association's website now:*

[www.ParkinsonsAssociation.org](http://www.ParkinsonsAssociation.org).

### DOUBLE Your Positive **IMPACT** on Parkinson's Disease

*Parkinson's* is a progressive neurodegenerative disease. It strikes thousands in San Diego County. Beyond this ever-increasing impact on the individual with Parkinson's, we recognize their care partners, caregivers, family and friends are significantly affected as well.

Your gift today will help fund the many programs we offer to our Parkinson's community. Now, all donations will be **matched dollar-for-dollar** by generous donors (until the match funds are expended)!

### Ways YOU can help: These DONATIONS ARE MATCHED 100%

**One-Time Check or Credit Card Donation** can be made by mailing a check (please make checks payable to *Parkinson's Association of San Diego*) or go to our website and click DONATE to complete your transaction.



**A Monthly Gift** set up on your checking account, credit card or payroll deduction, provides PASD with predictable income that helps us plan for more consistent programs, stronger support. Over time even small monthly contributions have a positive impact on our ability to deliver services. You can change the amount or stop deductions at any time.

**Your monthly gift will be Matched 100%** (until match funds are expended)!

**A Tribute Gift** is where we honor, remember and celebrate the lives touched by Parkinson's. Our website has a virtual "Tribute Wall" and you can make your donation as a Tribute to someone – a person with Parkinson's or a Care Partner.

*Donors can remain anonymous if they desire.*

**Year-End Gifts** make a great way to put a *required minimum distribution* (as applicable) from your IRA to excellent use. Gifts of stocks or bonds may offer substantial tax advantages, particularly if you have held the security for more than a year. *See more details at the end of this flyer.*

**Pledges in 2020 and 2021** can also qualify for matching funds to the extent they are fulfilled before matching funds are expended.



**Corporate Giving** is initiated based on your recommendation of the Parkinson's Association of San Diego to your employer. Some corporations will sponsor special fundraising events that benefit charities and build teamwork. Corporate sponsorships help the community learn about Parkinson's and its impact on individuals.

**Create a Donation Web Page** to share your support of your loved one, and help others understand the impact Parkinson's has on individuals and those around them. <http://weblink.donorperfect.com/ParkinsonsAssociationofSanDiego/KnockoutParkinsons>



## **OTHER Non-Matched WAYS TO GIVE and Make an Impact!**

**Planned/Legacy Giving** continues your impact long after you are no longer able to. Remembering Parkinson's Association of San Diego in your will or bequest, or as a beneficiary in your insurance policy means that your assistance is felt years ahead.



**Donate a Car**, boat, RV, motorcycle, or other assets. It will be picked up and sold at auction. Funds generated are transferred to PASD, and you get documentation of your donation.

**Donation Acknowledgements** All Donations will be acknowledged as per the donor's request - either by donor name(s) or anonymously.

**ALL questions regarding the Match and other Donation Methods should be directed to the Parkinson's Association of San Diego:**

Mail address: P.O. Box 1633, Solana Beach CA 92075

Email address: [info@ParkinsonsAssociation.org](mailto:info@ParkinsonsAssociation.org)

Website: [www.ParkinsonsAssociation.org](http://www.ParkinsonsAssociation.org)

General information and questions phone: 858 999-5671

For contributions by phone: 858 215-2570

PASD is a tax-exempt organization under section 501(c)(3) of Internal Revenue Code.

Our IRS Tax ID # is 33-0355142 **THANK YOU!**

## More detailed information...

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### IRAs (Qualified Charitable Distributions or QCDs)

If you are 70½ or older you may be interested in a way to lower the income and taxes from your IRA withdrawals. A qualified charitable distribution (or QCD) from your IRA is a way you can help continue our work and benefit this year.

#### Benefits

- Avoid taxes on transfers of up to \$100,000 from your IRA to our organization
- Satisfy your required minimum distribution (RMD) for the year (as applicable)
- Reduce your taxable income, even if you do not itemize deductions
- Make a gift that is not subject to the deduction limits on charitable gifts
- Help further the work and mission of PASD

### How to make a QCD from your IRA

To make a QCD direct your IRA administrator to issue a check payable to "Parkinson's Association of San Diego". Our federal tax identification number is 33-0355142.

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### Our Tribute Wall

You can view our "Tribute Wall" on our website: [www.ParkinsonsAssociation.org](http://www.ParkinsonsAssociation.org). You can honor a person dealing with Parkinson's, memorialize a loved one, or honor a care partner. Your donation can be acknowledged on the "Tribute Wall" or can be made anonymously.

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### Creating a Web Page

The Web page you create can accomplish several truly valuable goals: It can inform your viewers what Parkinson's disease is, how Parkinson's can affect those dealing with it, how you personally are coping with Parkinson's, and how you are living your best life with PD. It can also help us raise funds to be able to provide more services to more people in San Diego County. Once you have created a page on our donation site, you can email the link to those you know or post on social media. <http://weblink.donorperfect.com/ParkinsonsAssociationofSanDiego/KnockoutParkinsons>

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### Corporate Giving

When you involve your company or your employer in partnering with PASD you expand individual and community knowledge of PD's impact and what can be done to assist those challenged by it. Corporations can also be major contributors to PASD, underwriting specific programs and events. Corporate volunteer events build team spirit, community involvement, and corporate recognition – and help PASD.

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### Legacy Giving

Including PASD in your will or trust is a very powerful way to ensure that our services remain available to those dealing with Parkinson's long after you're gone. PASD can assist with Legacy Giving details.

To help American workers and businesses mitigate the devastating economic effects of the coronavirus outbreak, in March the government signed into law the Coronavirus Aid, Relief and Economic Security (**CARES**) Act.

## 4 WAYS TO MAXIMIZE CARES ACT CHARITABLE GIVING DEDUCTIONS IN 2020

23 November 2020 | by [The San Diego Foundation](#)

Included in the CARES Act are four key provisions that encourage individuals and corporations to help nonprofit organizations providing direct services and support to those impacted by COVID-19 in 2020.

1. **\$300 deduction for those who claim the standard deduction.**

Individuals who plan to take the standard deduction for their 2020 tax returns may claim an above-the-line deduction of up to \$300 for cash donations to qualifying public charities. Previously, as many as 85 percent of Americans did not itemize their tax returns, making them ineligible for charitable deductions. Now that opportunity has changed.

2. **Charitable giving deduction limit increased to 100 percent of AGI on cash donations for those who itemize.**

Donors may elect to receive a federal income tax deduction for charitable contributions of up to 100 percent of their AGI for certain cash donations made during calendar year 2020. Previously, this number was 60 percent.

3. **AGI limit for cash contributions increased to 25 percent of taxable income for corporations.**

The AGI limit for cash contributions was also increased for corporate donors. Corporations can now deduct up to 25 percent of taxable income. Previously, this number was 10 percent.

4. **Qualified Charitable Distributions remain in 2020.**

Although Required Minimum Distributions (RMDs) were waived for 2020, the CARES Act did not change the rules for **Qualified Charitable Distributions** (QCDs). QCDs allow taxpayers age 70 ½ or older to donate up to \$100,000 directly to charity from their tax-advantaged retirement plans – such as IRAs, 401(k)s and 403(b)s – and bypass taxable income. Because the CARES Act allows individuals to deduct 100 percent of their AGI for cash charitable contributions, this effectively affords those over age 59 ½ benefits similar to a QCD if they take a cash contribution from their retirement account and give it to charity.

“Recognizing that economic stress often inhibits charitable donations, Congress added these provisions to help make philanthropy easier in 2020,” said Rick Brooks, CFP®, CFA®, Principal and Co-owner at Blankinship & Foster, LLC. ***“These provisions are scheduled to expire at the end of the year 2020, so there’s not much time left to take advantage of them.”***

These federal income tax deductions do not apply for gifts made to donor-advised funds, supporting organizations and/or private foundations.