

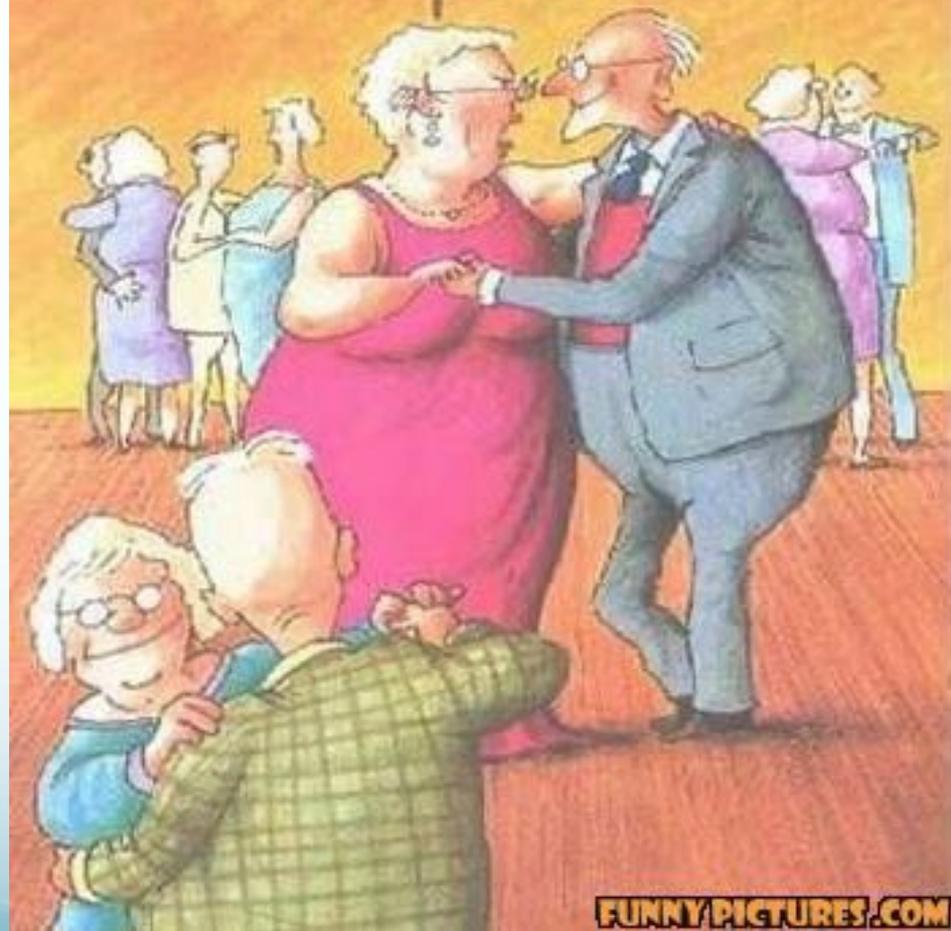
Partner  in Aging

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NO...NO...
I SAID I'VE GOT
ACUTE ANGINA



Demographic Data



65%

Benefits of Aging

- Increased wisdom
- Greater expertise
- Emotional aspects of life improve
- Less stress, worry and anger

Benefits of Aging Cont.

- Lower appetite for violence/war
- More philanthropic
- Higher levels of empathy
- Spend more time with the people we love and the activities we care about
- Happier

Laura Carstensen

“For the first time ever, a growing resource populates the world-millions of mature people. They are better educated and healthier than prior generations of older people, motivated to make a difference, and knowledgeable and emotionally stable enough to do so.”



Chelsey “Sully” Sullenberger

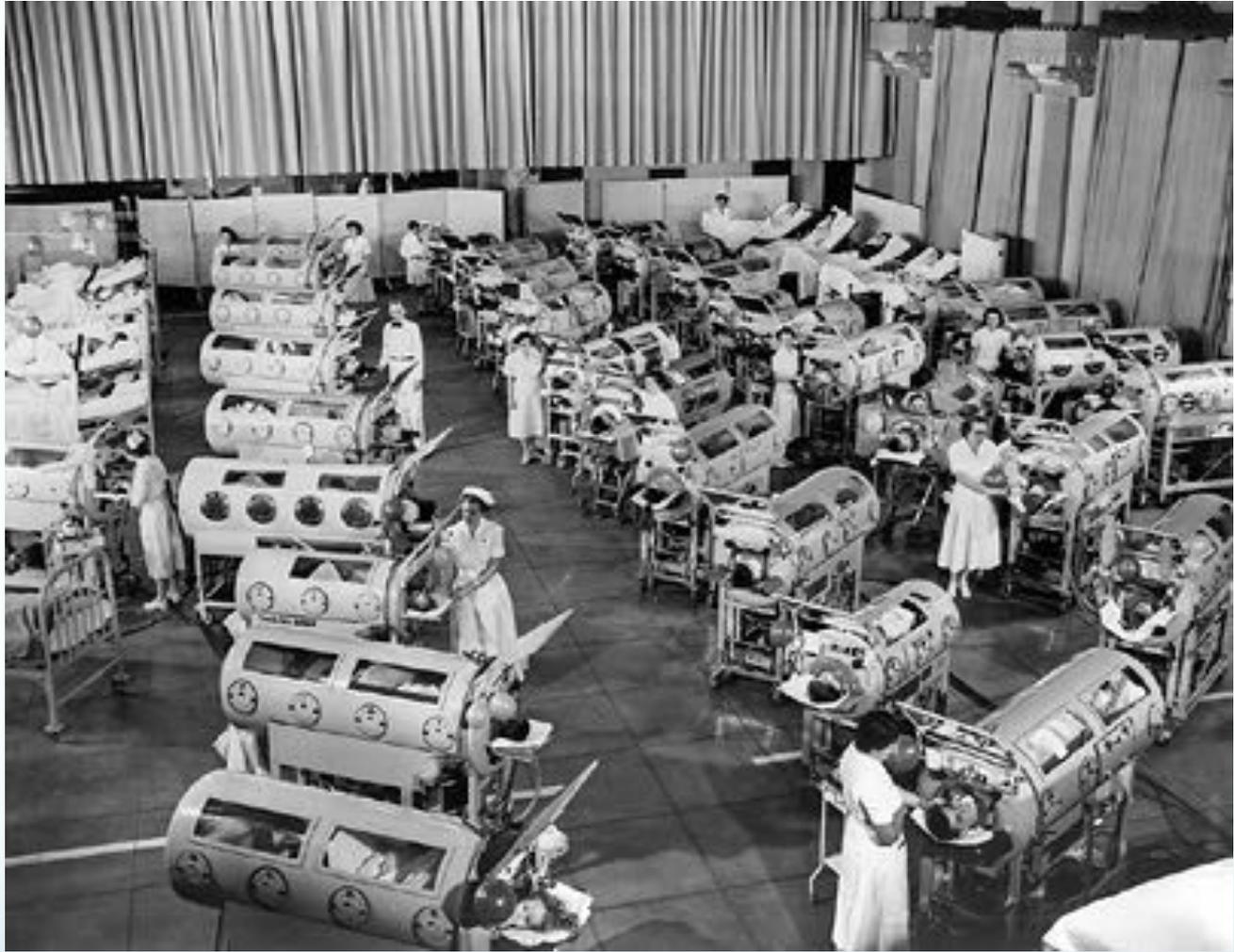
“It might be that for many years I’ve been making small, regular deposits in my bank of experience, education and training. And on January 15th, 2009 the balance was sufficient so that I could make a very large withdrawal.”

-Sullenberger 2009



3 P's for Health and Happiness

- Purpose
- People
- Personality





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